



**Katel Delia** Malta : +356 77 819 822 | France: +33 614 819 821 [katel@katelia.com](mailto:katel@katelia.com)

## Project Manager UX - Ergonomist

+ 16 years experience on line

**Gobelins - Graduate School of Image - Paris**

Passionate about art, I love to explore the interactions between media and contemporary art. After graduating in Fine Arts, I carried on with my research in the Gobelins School of the Image. I dove into emerging digital activities with Business & Decision as Artistic Director, Ergonomics and Project Manager for clients such as Canal +, Samsung, SFR, Shiseido, Ministry of Finance, Education... Since 2006, I work as a freelance project manager on projects carrying human and environmental values; MSF, Plateforme ELSA, Journal de l'Environnement... I contribute to web sites and business applications targeting classical or emerging form factors: tablets, smartphones, interactive terminals...

Also, I share my experience as a teacher about the ergonomics and UX method

### SKILLS

- Implement UX method in the new project
- Management of internal teams and suppliers :
  - Users researcher, IA (Architect Information), Conception ergonomics, IxD (Interaction design), UI (User Interface Designer), Developer (Front-end Developer), Content Editor, Accessibility, SEO, application testing*
- Project owner assistance, consulting, needs study, workshop animation, RFP drafting.
- Project planning & management, financial evaluation, scoping, negotiation, budget management
- Produce and validation detailed functional specifications, interactive interfaces prototyping (Axure)
- Training UX method

### EXPERIENCES

#### Freelance Katelia : Project Manager UX - Ergonomist, IA, IxD / since 2006 /

**Main task:** Project management UX, Usability consulting, Producer needs study, assessment,

**Annexe task:** Functional specifications & RFP writing, Axure prototype implementation, visual identity definition.

#### ZOOM ON: FRANCOPHONE RESOURCE CENTER ON HIV / AIDS IN AFRICA [www.plateforme-elsa.org](http://www.plateforme-elsa.org)

*Customer:* **Plateforme ELSA consortium associatif Aides, Sidaction, Solidarité Sida, SIS Réseau, Le Planning Familial**

Project owner assistance, UX method, interviews and survey of future users, feedback synthesis. Animation workshops. Advice on functional and ergonomic design. Interactive prototype structuring screens. Subcontractors selection and monitoring. Functional requirements. Test and acceptance of the site. Realization of communication media.

#### PROJECT MANAGER UX :

*E-commerce Front end, back office:*

Pneumologie Développement

Bonarium

*Editorial (FO/BO):* Plateforme ELSA

#### PROJECT OWNER ASSISTANCE

Bonarium

Revue Commentaire

#### ERGONOMIST, IA, IxD, UX-DESIGN

*Front end:* Bedouk, Orange, SOSH, Médecins sans Frontière,

InfoPro Events, Journal de l'environnement

*Web application:* Accor Hôtel, ETAI, Envirodroit-confirmité

*Mobile application:* ETAI (4 projects)

*Loyalty program:* Accor Le club, Printemps, Renault - RCI

*MiddleOffice:* AXA Épargne retraite, Bedouk, Alapage

*E-learning tool:* ASPS Fireman federation

#### Training and Communication consultancy / since 2013 /

**Lecturer at «École Multimedia», Paris:** Jury, monitoring of design and interactive design student projects

**Ergonomics: General & personalized training,** G.I.P. Renater, Rennes

**UX-Design training,** École Centrale de Paris, Microsoft

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## EXPERIENCES

**Business & Decision - Paris / August 2000 - April 2006 / 30+ projects per year**

**Art Direction:** internet sites, intranet, extranet BtoB and BtoC e-business / Enterprise Communication, Commercial communication / graphics versions tracking / graphic Audit, brief taking, customer presentation

**Head of functional project from June 2004 :** e-business sites, corporate websites, internet applications / ergonomics advising, functional specifications, functional audits / Project monitoring and management dealing with integration teams (3 to 8 people) / Subcontractors selection & management

**Business:** bids definition (budget, estimates, partnership definition, customer presentation)

Signifiant Projets: Arkema group, Cisco Systems Europe, FFSA (French Federation of Insurance Companies), Ministère de l'Économie et des Finances projet Copernic Gaia, Ministère de l'Éducation National, Samsung, SFR, Shiseido, Studio Canal, Thales...

**Bug tracker / Spetember 1999 - July 2000**

Testing Software, CD-Rom, web site, video game

## TRAINING & LANGUAGE

**Multimedia Director Assistant - Gobelins School of the image - Paris - June 2000**

**D.N.S.E.P. Higher National Diploma of Visual Expressions visual communication and audiovisual**

Regional School of Fine Arts in Rennes - June 1999

Theme: 'The absence of reference'. Underwater photography, digital editing and silver

**D.N.A.P. National Diploma in Visual Art at the ERBA - June 1997**

**Veille:** FLUPA Member, MOOC Design Thinking

**French:** Native

**English:** Upper intermediate / Advanced

**Maltese:** Beginner

## SOFTWARE

**Office:** Suite Office and free office, Alfresco document management

**UX design / Multimédia:** Axure, Balsamiq mockups, Adobe suite - Photoshop, Illustrator,,

**Recette Applicatif:** JIRA, Mantis, Redmine

**P.A.O:** InDesign, Acrobat Writer

## OTHER

**Volunteer for Sidaction** (since 2005) and **ARCAT AIDS** (since 2011) on specific actions based on events.

**Volunteer for ESA - Caring School Amicale** antenna Paris 20<sup>th</sup> (2003-2005)

**Diving and Underwater Photography - Post processing of images**

**Ciclop spontaneous writing workshop** with Roland Gohlke (2009-2010)

**Sculpture Workshop of Fine Arts** by Odile Bourdet and Françoise Coutant - Paris 20<sup>th</sup> (2005-2006)

Isab private sculpture studio - Paris 20<sup>th</sup> (2002-2005)